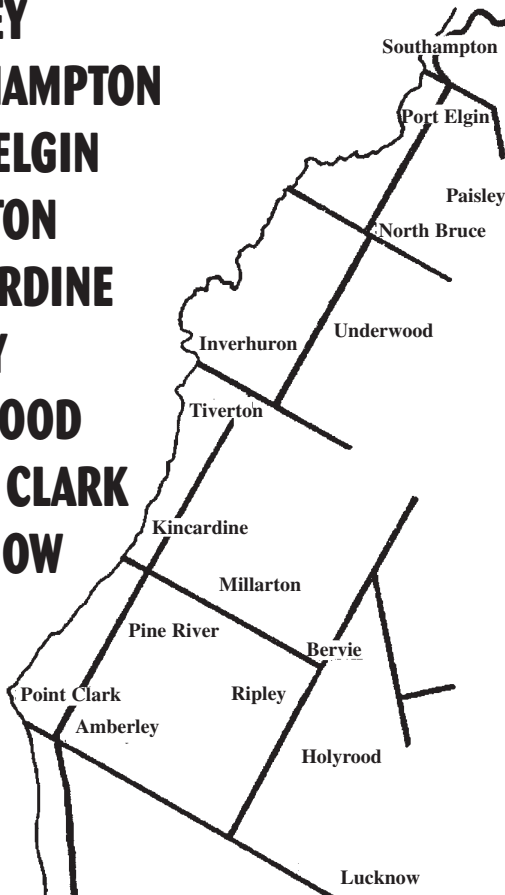


THE BRUCE COUNTY Marketplace

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PAISLEY
SOUTHAMPTON
PORT ELGIN
TIVERTON
KINCARDINE
RIPLEY
HOLYROOD
POINT CLARK
LUCKNOW



Published monthly

**Circulated by mail to more than
13,000 homes and businesses**

• Deadline is the 15th of every month.

• Sales & Service

Our sales department will meet with you at your convenience to fulfill your requirements.

• Advertorials

Our editor offers the convenience of meeting with you, taking pictures and writing your story.

• Art & Design

Our in-house creative team offers our customers the advantage of complete design.

• All our ads are proofed with the client to ensure total satisfaction.

- Quality production in an easy to handle magazine format.
- Guaranteed delivery by Canada Post to 13,000 homes.
- Local editorials about local people and events, written by local writers - something of interest to everyone.
- Monthly distribution means easy budget preparation.
- Monthly distribution means extended shelf-life of product and repeated ad exposure.
- Complete market penetration.
- Covering such a wide variety of topics Marketplace appeals to readers in their mid-twenties to seniors.

THIS RATE CARD EFFECTIVE JAN 2010
PAGE SIZE: 7" X 9 3/4" (42 PICAS X 59 PICAS)

Full Page
7" x 9^{3/4}"
\$987.

Two Thirds
4^{1/2}" x 9^{1/4}"
\$660.

Half Page
4^{1/2}" x 7"
\$499.

Third Page
4^{1/2}" x 4^{1/2}"
\$335.

Sixth Page
2^{1/8}" x 4^{1/2}"
\$174.

EXTRAS:

**GUARANTEED
POSITIONING 25%**

COLOUR:

- 1 Colour + black . . . \$75
- 2 Colours + black . . . \$125
- Processed Colour . . . \$250

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Your Community Magazine